Empowered by Innovation NEC

# PanelDirector

PROFESSIONAL VERSION

## A Digital Signage Solution for Dynamic Content Distribution

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# IN A WORLD CLUTTERED WITH MESSAGES, HOW DO YOU REACH THE RIGHT PEOPLE, IN THE RIGHT PLACE, AT THE RIGHT TIME? HOW DO YOU STAND OUT FROM THE CROWD?

**The answer is NEC PanelDirector. A leading digital signage solution that lets you distribute dynamic video, images, text and more direct to flat panel display screens anywhere, anytime! From eye-catching advertisements and in-store promotions, to breaking news and announcements and up-to-the-minute timetables and schedules, the possibilities are endless! And most importantly, it's a breeze to use...**

**PREPARE THE CONTENT**
Create content files with Powerpoint, HTML editors, flash programs etc.

**CREATE A PROGRAM**
Combine content files into a "program" by using the PanelDirector CentreSystem

**REGISTER A SCHEDULE**
Register a schedule for the "program" by specifying date and time.

**DISTRIBUTION**
Send data to each PanelSystem.

### 1. GATHER YOUR CONTENT

PanelDirector supports a huge range of file formats, so you can create content as normal without special tools.

### 2. CREATE A PROGRAM

Or, simply combine your existing videos, images, animations or presentations using our intuitive drag and drop function – or mix in new material – to create a program (up to 100 files).

The easy-to-use CenterSystem makes it simple to mix up the information however you like – combine split screen display, scrolling messages and all kinds of multimedia at the click of a button.

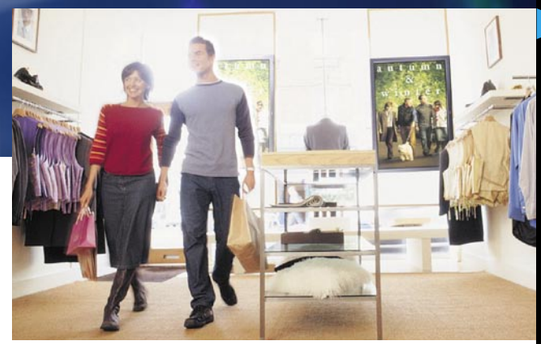
Supported file formats include: HTML, PowerPoint, Shockwave, Flash, bmp, jpg, gif, png, MPEG, WMF (windows Media Format), Video files, RealMedia, Quicktime and others...

### 3. REGISTER A SCHEDULE

To schedule your programs just select the days, times and locations where you'd like your information to be displayed and you're done, for up to six months. You can manage all your screens remotely from your desktop, and, edit schedules in real time if you need to send news flashes or update content.

### 4. FINALLY, PUSH YOUR INFORMATION TO THE WORLD

PanelDirector works seamlessly with panel displays, whether they be plasma, LCD, DLP or projectors. You can distribute content anywhere in the world via a wide range of networks. PanelDirector can be used in a network where TCP/IP communication is available such as wired/wireless LAN or VPN environment. Or in a remote access service network environment using public line dialup. In addition, even if you are unable to provide acommunication environment, it is possible to run PanelDirector in an off-line using USB memory.



### Retail Advertising

Replace tired, static advertising posters in shopping centres, retail stores or showrooms, pubs and clubs and you have an attention-grabbing audio-visual sales tool. Plus, you can update it instantly, save money on printing costs and display different information in different locations!

### Informative Updates

Use PanelDirector to create an up-to-the-minute information service in hospitals, government departments, hotel lobbies, banks or conference centres.

### Timetables, Navigation

Display timetables in train stations, airports, schools or universities, or help people navigate museums, galleries and even amusement parks.

### PLUS MANY, MANY OTHER USEFUL APPLICATIONS

with PanelDirector, the possibilities are endless.....

CALL 131 632 FROM ANYWHERE IN AUSTRALIA

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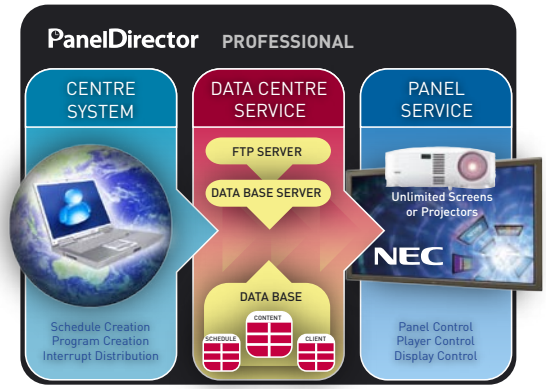
DEVELOPED IN JAPAN

# FEATURES AND FUNCTIONALITY



## SCHEDULE MANAGEMENT

Remotely editing more than one schedule by date and time with the simple user-friendly interface.

## SPLIT-SCREEN DISPLAY

Divides the screen of a panel into (up to) nine sections and displays different content on each pane. You can also execute automatic down scrolling of HTML pages.

## SCROLLING MESSAGES

Scrolling message in various styles appear on upper or bottom of the screen or even on each split screen. You can configure each message group's such as typeface, font colour, background, scrolling speeds and more. A maximum of 50 message groups and 100 text elements can be created per group.

## INTERRUPTIVE DISTRIBUTION

Schedules can be edited in real time so that emergency information can interrupt current schedules.

## PANEL MANAGEMENT

Within easy-to-use GUI on the CentreSystem, multiple panels can be controlled centrally. Remote power management and time synchronisation are also supported.

## DATA DISTRIBUTION VIA NETWORK

LAN or subscriber line is used for data distribution. Also supports data transfer by using USB memory stick for non-network environments.

## SYSTEM COLLABORATION

Add URL's (including servlets and script execution) and executable files (.exe file) to schedules for updating the display automatically.

## SEQUENTIAL UNICAST

Sequentially distributes data to a maximum of 50 panels (please contact NEC for applications over 20 panels).

## MULTI-MONITOR DISPLAY

Display impressive images on more than one PDP, by installing multimonitor support graphic cards (hardware dependent).

## SYSTEM EASILY EXPANDABLE

Additional panels can easily be added to the system at any time.